



COMMUNITY
YWCA
MUSKOKA

A TURNING POINT
FOR WOMEN



**STORIES OF
TENACITY
& GRIT**

A FUNDRAISING EVENT IN SUPPORT OF
YWCA'S WORK WITH WOMEN AND GIRLS

2019 SPONSORSHIP PACKAGE

Six remarkable women. Six courageous stories.

Three years ago, our sister organization, YWCA Cambridge turned up the volume on women's voices. They brought together a group of women from different backgrounds to share stories about their successes, their challenges and the lessons they've learned along the way. Stories of tenacity and grit. They called it ***She Talks***.

Now, for the very first time, YWCA Muskoka is thrilled and honoured to present ***She Talks Muskoka***.

On September 13, 2019 at the Algonquin Theatre in Huntsville, six remarkable and accomplished women will take the stage and tell their stories. Funny stories. Poignant stories. Heartbreaking stories. Stories that open hearts and minds. Stories to carry with you for years to come.

We invite you to be a part of this inspiring night; we invite you to help turn up the volume on women's voices. Because our stories change lives.



Hannah Lin,
Executive Director
YWCA Muskoka

Our storytellers.

As of May, we have confirmed the following speakers. Our goal is to present a diverse group whose topics will resonate with a variety of audiences—both seasonal and year-round residents—at every stage of life. We are working to confirm one more speaker, bringing the total to six.

Leah Denbok

A 19-year-old photography student at Sheridan College in Oakville, Leah is about to publish her third book, *Nowhere to Call Home—Photographs and Stories of the Homeless* which chronicles her four years travelling the world photographing the homeless and recording their stories. Leah's photography has been heralded by her peers and captured the attention of Joel Sartore of National Geographic, who has mentored Leah since she was 13 years old. She was recently the subject of a mini-documentary that aired on CBC's *The National*.

Janelle Hinds

Named a *Top Women in Technology and Innovation* by Inspiring Fifty, Janelle is the founder of the Helping Hands App—a platform to help youth volunteer and get civically engaged while building skills for their future careers. She is a leading diversity, equity and inclusion advocate and consultant who helps organizations create inclusive workforces, products and services. Janelle has met with various figures including Prime Minister Justin Trudeau, Prime Minister of Netherlands Mark Rutte, Senator Wanda Thomas Bernard and Prince Charles and Duchess Camilla. She was recently awarded United Way's Youth Leadership Award, and Samara's Everyday Political Citizen Award.



Dr. Marissa Rodway-Norman

Chief of Psychiatry at Orillia Soldiers' Memorial Hospital, Dr. Marissa Rodway-Norman built the psychiatry program from the ground up while gradually moving toward a fuller realization of her true self. She made the transition from male to female several years ago and now leads the charge for for better health care for transgender people in her community and beyond.

Kathleen May

Writer, speaker, and activist, Kathleen's work includes being a Survivor Mentor in the pilot survivor-to-survivor program through MPSSAS; co-facilitating instinct-unlocking workshops for women through *I Got This*; working as a host and community producer of Herstories on YourTV; volunteering with Women's March Muskoka, and her role as a front-line counsellor at a women's shelter. Kathleen is a 2018 YWCA Muskoka Woman of Distinction for Social Activism and Community Development and also received the Best Author award for her 2018 submission at the Muskoka Novel Marathon.

Karen Collacutt

As an established expert in personal finance, leadership and empowerment leading to prosperity, Karen helps female entrepreneurs "get out of their own way" and widely shares her breadth of knowledge about personal and entrepreneurial finances and communication around money and business development. She is CEO of ProsperologyU

Your support.

She Talks Muskoka is a fundraising event in support of YWCA Muskoka's mission to champion positive change for women and girls. Our programs, services, and initiatives promote leadership, education and advocacy. And we rely on the support of donors and sponsors, like you, to ensure women and girls in Muskoka can thrive.

Event Sponsorship for She Talks Muskoka

LEVEL I: PRESENTING SPONSOR

\$2,500

- Exclusive speaking opportunity during opening remarks at SHE TALKS Muskoka;
- Brand exposure at the event;
- Brand exposure on event promotional materials;
- Full page profile in event program;
- Recognition pre and post event via YWCA Muskoka social media channels, e-news and website: reaches 4,700 combined followers;
- Two tickets to the event (total value of \$80).

LEVEL II: “AMPLIFIER” SPONSOR

\$500

- Recognition named from stage during event remarks;
- Brand exposure at the event;
- Profile in event program (half page);
- Recognition pre and post event via YWCA Muskoka social media channels, e-news and website: reaches 4,700 combined followers.
- One complimentary ticket

LEVEL III: “RESONATOR” SPONSOR

\$200

- Profile in event program;
- Recognition pre and post event via YWCA Muskoka social media channels, e-news and website: reaches 4,700 combined followers.

To confirm your sponsorship of *She Talks Muskoka* or to discuss sponsorship opportunities further, please reach out to:

Laura Sundy
Community Relations Coordinator, YWCA Muskoka
lsundy@ywcamuskoka.com | 705-645-9827

BUY TICKETS! *She Talks Muskoka* is on Friday, September 13 at 7:30pm at the Algonquin Theatre in Huntsville. Tickets can be purchased directly from the theatre via their box office or online:

Algonquin Theatre
37 Main Street East, Huntsville
Phone: 705-789-4975

www.algonquintheatre.ca