



SPONSORSHIP OPPORTUNITIES

Platform Sponsor (1 opportunity)

\$5,000

- Industry exclusivity
- Corporate logo on WALK A MILE IN HER SHOES® (WAM):
 - print materials
 - collateral materials (depending on availability)
 - signage at event
- Corporate logo on the YWCA Muskoka website with a link to your Corporate homepage
- Verbal recognition from the Main Stage
- Possible promotional media coverage:
 - Logo placement on all PSAs, Media Advisories and News Releases
 - Verbal recognition in broadcast media on PSAs
- Opportunity for you to display promotional materials or handouts at WAM
- Opportunity for you to display company banners and/or signs at WAM with prior approval from the YWCA
- Recognition in the YWCA newsletter and Annual Report
- Association with a charitable event that works towards the prevention of violence
- Personal tour of the YWCA's facilities
- First right of refusal for this sponsorship position in Muskoka's Walk a Mile in Her Shoes event. This must be confirmed by April 30, 2018.

We are open to discussing the customization of benefits to fit your corporate marketing objectives.

Stiletto Sponsor (1 opportunity)

\$3,000

- Corporate logo on signage at event; pre-event print materials
- Exclusive Corporate name and logo recognition at Shoe Tent
- Corporate logo on the YWCA Muskoka website with a link to your Corporate homepage
- Verbal recognition from the Main Stage
- Opportunity for you to display promotional materials or handouts at WAM
- Opportunity for you to display company banners and/or signs at WAM with prior approval from the YWCA
- Recognition in the YWCA Newsletter and Annual Report
- Association with a charitable event that works towards the prevention of violence
- Personal tour of the YWCA's facilities



SPONSORSHIP OPPORTUNITIES

Sandal Sponsor (2 opportunities)

\$1,000

- Corporate logo on signage at event; pre-event print materials
- Corporate logo on the YWCA Muskoka website
- Verbal recognition from the Main Stage
- Recognition in the YWCA Newsletter and Annual Report
- Association with a charitable event that works towards the prevention of violence
- Personal tour of the YWCA's facilities

Pump Sponsor (4 opportunities)

\$500

- Corporate logo on signage at event
- Corporate logo on the YWCA Muskoka website
- Verbal recognition from the Main Stage
- Association with a charitable event that works towards the prevention of violence
- Recognition in the YWCA Newsletter and Annual Report



COMMUNITY
YWCA
MUSKOKA

A TURNING POINT
FOR WOMEN

SPONSORSHIP CONFIRMATION

Yes we will sponsor the WALK A MILE IN HER SHOES® in support of YWCA Muskoka work to prevent violence.

Sponsorship Level:

Platform \$5,000 **Stiletto** \$3,000 **Sandal** \$ 1,000 **Pump** \$500

Company name: _____

Title _____ Contact name _____

Mailing address _____

Postal code _____ Phone _____ Fax _____

E mail _____

Sponsorship recognition begins upon receipt of payment and cheques should be made payable to the YWCA Muskoka.

Cheque enclosed

Please invoice

Mail: 440 Ecclestone Drive, Bracebridge ON P1L1Z6

Fax: 705-645-4804

email: office@ywcamuskoka.com

Thank you!
Your sponsorship of WALK A MILE IN HER SHOES®
will make a difference here in Muskoka!